

SPONSORSHIP CONTRACT

IRAQ OIL & GAS 2017 SHOW

Tuesday 28th November – Thursday 30th November 2017

Organized by Expotim International Fair Organizations Inc.
Tel : +90 212 356 00 56 ex:1162 Fax : +90 212 356 00 96
e-mail: sales@iraqoilgas.com

OFFICIAL USE ONLY

Date Received :

Sales Rep.:

Stand No :

Area m² :

- Shell Scheme
 Space Only
 Outdoor Space

SPONSORSHIP CONTRACT

COMPANY DETAILS (Block Capitals Please)

NAME OF EXHIBITING COMPANY _____

CONTACT _____

POSITION _____

ADDRESS _____

COUNTRY _____ POST CODE _____

COUNTRY OF COMPANY HEAD QUARTERS _____

TEL _____

FAX _____

E-MAIL _____

WEB SITE _____

INVOICE NAME & ADDRESS (if different from above) _____

POST CODE _____

VAT NO _____

SPONSORSHIP TYPES : (Please tick as appropriate)

- DIAMOND SPONSORSHIP** **50.000 USD**
1 Package Available – (inc. 30 sqm)
- PLATINUM SPONSORSHIP** **35.000 USD**
3 Packages Available – (inc. 20 sqm)
- GOLD SPONSORSHIP** **25.000 USD**
5 Packages Available – (inc. 16 sqm)
- SILVER SPONSORSHIP** **15.000 USD**
Packages Available – (inc. 12 sqm)
- REGISTRATION COUNTER SPONSORSHIP** **20.000 USD**
- LANYARDS & BADGES SPONSORSHIP** **25.000 USD**
- FLOOR PLAN & BOOKLET SPONSORSHIP** **10.000 USD**
- SECURITY SPONSORSHIP** **15.000 USD**

PRODUCTS

Main Products (tick if appropriate)

- 21 () EXPLORATION & PRODUCTION
27 () LNG, GEOPHYSICS & GEOLOGY
35 () DRILLING & WELL SERVICING
38 () OILFIELD, GASFIELD EQUIPMENT & SERVICES
42 () REFINING, PROCESSING & PETROCHEMICALS
49 () TRANSPORTATION & PIPELINES
56 () MEASUREMENT & AUTOMATION TECHNOLOGIES
58 () TOOLS & ELECTRO – POWER EQUIPMENT
63 () RETAIL, GAS STATION EQUIPMENT
65 () RESERVOIR MONITORING & TESTIING
72 () RESERVOIR ENGINEERING
76 () FLUID MECHANISMS & OIL - RECOVERY PROCESS
81 () GAS TECHNOLOGY
84 () FACILITIES ENGINEERING
93 () CONSTRUCTION
96 () SOFTWARE
98 () HEALTH & SAFETY ENVIRONMENT
99 () SECURITY
101 () MAIN PRODUCT NOT LISTED (Please specify)

TOTAL COST : _____ \$ USD

ALLOCATION & BOOKING PROCEDURE

Once the above requirement or alternative site is allocated by the organizers and accepted in writing or by payment of the deposit by the Sponsor, then a contract will exist which shall include the terms and conditions overleaf.

PAYMENT TERMS

With sending this contract, an invoice will be issued. First 25% of the total amount on the invoice shall be paid in 5 days after the proforma invoice date. Remaining 75% can be paid in no more than 3 installments.

For the agreements sent less than 3 months prior to the event, payments shall be processed in 5 days after the proforma invoice date in a single installment. In no circumstances will an Sponsor be allowed to take part in Event if an invoice is outstanding.

We confirm that we have read, understood and agree to comply fully with the Event and Sponsorship terms and conditions overleaf.

*This agreement is legally valid after received by the organizer via fax or e-mail and the Sponsor hereby accepts this term and confirms to incur all liabilities to the Organizer stated on the agreement.

*This is our contract for Sponsorship agreement at the Event stated above and all terms and conditions overleaf are binding on the Sponsor

The signed contract can not be cancelled and the payment should only be transferred to Expotim Bank Account as per below.

NAME & SURNAME : _____

POSITION : _____

DATE : _____

STAMP & SIGNATURE : _____

EXPOTIM BANK DETAILS

- EXPOTIM ULUSLAR ARASI FUAR ORG.
- BANK : T.GARANTI BANK BRANCH: MASLAK - CODE : 342
- ACCOUNT NO : 9087215
- IBAN No : TR71 0006 2000 3420 0009 0872 15
- SWIFT CODE : TGBATRIS342

PLEASE SIGN & STAMP ABOVE AND RETURN TO ORGANISER BY FAX OR E-MAIL

Expotim International Fair Organization, Inc.
Fulya Mahallesi Vefa Bayiri Sokak No: 9 Fulya / Sisli – Istanbul / TURKEY
Tel: +90 212 356 00 56 Fax: +90 212 356 00 96 e-mail: info@iraqoilgas.com



In these Terms and Conditions the following definitions shall apply:-

"Application Form" shall mean the application form overview.
"Contract" shall mean the contract established between the Sponsor and the Organisers upon the Organisers accepting the offer of the Sponsor to participate, upon these Terms and Conditions and the Application Form, in the Event.
"Event" shall mean the Exhibition and Conference stated on the Application Form.
"Exhibition Centre" shall mean the centre named in the Application Form or such other venue as may be selected by the Organisers.
"Exhibition Centre Operator" shall mean the owner/proprietor/operator/manager for the time being of the Exhibition Centre.
"Exhibition Space" shall mean any space in the Exhibition Centre licensed to the Sponsor by the Organisers for the purpose of the Event under these Terms and Conditions and shall include shell (ready stand) spaces and non-shell (raw) spaces.
"Event's Official Directory" shall mean the (official) directory of the Event published by the Organisers or an associated company.
"Sponsor" shall include the person described as such in the Application Form and all employees and agents of such person and shall also include permitted sub-licensees of the Sponsor.
"Sponsor's Manual" shall mean the manual supplied by the Organisers to the Sponsor which contains information relating to the Event and the Event Space and other matters (as amended from time to time) to be observed by the Sponsor.
"Fees" shall mean the amount payable for the use of the Event Space (as specified in the Application Form).
"Organisers" shall mean the person or persons named as the organiser(s) of the Event on the Application Form.
"Representatives" shall mean the employees, servants, agents, contractors, subcontractors and all other representatives of the Organisers.
"Rules and Regulations" shall mean the rules and regulations for the time being applicable to, amongst others, Sponsors at the Exhibition Centre made by the Exhibition Centre Operator.

2. RULES AND REGULATIONS AND EXHIBITION MANUAL

The Sponsor shall, and shall procure that its Representatives shall observe and comply with the Rules and Regulations, copies of which are obtainable from the Organisers on request.
The Sponsor shall, and shall procure that its Representatives shall, observe and comply with the Exhibition Manual.
All Sponsors are obliged to act in accordance with the Exhibition Manual. Otherwise, Organizer reserves the right to execute penal sanctions.

3. APPLICATION FOR PARTICIPATION

All applications for participation shall be made on the Application Form which shall be submitted to the Organisers for approval accompanied by a non-refundable/non-transferable deposit for the Sponsorship Opportunities as stated in the Sponsorship Contract. The Organisers reserve the right to accept or refuse an application without giving any reason. If the Organisers accept an application for participation otherwise than on the Application Form, such acceptance shall nevertheless be upon and subject to these Terms and Conditions and the Sponsor shall, if required by the Organisers, complete and submit an Application Form. The Sponsor shall co-operate with the Organisers to provide them with any reasonable information which they require about it. A Sponsor cancelling sponsorship package or reducing its space reserved shall not receive any refund. Acceptance of any payment made by a Sponsor does not mean that the application is successful unless and until the Sponsorship opportunity has been assigned.

4. EXHIBITS

No exhibit will be allowed into or out of the Exhibition Centre without an official delivery order or clearance document. The Sponsor shall at its own cost make its own arrangements for transportation of exhibits to and from the Exhibition Centre (including, without limitation, arranging for all necessary customs clearances and regulatory approvals and licences) and for storage of exhibits and packaging materials. Display of any working or moving exhibits must have the prior written approval of the Organisers. Precautionary measures such as the provision of guards or other means of protection must be taken by the Sponsor to protect the public from such moving or working exhibits. Moving or working exhibits shall only be displayed or operated by persons authorised by the Sponsor and shall not be left running in the absence of such persons.
All exhibits and stand furnishings must be confined to the Event Space. The Sponsor shall not store or permit to be stored any hazardous goods (within the meaning of applicable legislation and regulations in the territory in which the Event is held) in the Event Space.
Advertising literature should be distributed from the Sponsor's own stand(s) only. No business activity shall be conducted by the Sponsor and/or his staff outside the allocated booth area.
No advertising or canvassing for business may take place anywhere else in the Event Hall. The Organisers reserve the right to remove at the Sponsor's expense and risk any exhibits or publicity material not produced by the Sponsor or its associated companies or which are not specified on the Application Form.
At such time after the close of the Event as the Organisers may specify, or on sooner termination of this Contract, all exhibits shall be removed and cleared from the Event Space and vacant possession of the Event Space shall be delivered to the Organisers in as good and clean order and condition as it was when initially licensed to the Sponsor.
Any equipment remaining after last day designated by the Organisers for material to be removed shall be considered abandoned and may be sold or otherwise disposed of by the Organisers at the Sponsor's expense. No property may be removed from the Event before the Event ends.

5. TERMS OF PAYMENT

Sponsor is obliged to pay for the services provided by Organizer according to the payment schedule on the proforma invoice.
- Sponsor name and/or logo will not be placed any marketing material regarding the event until 25% of total sponsorship fee is received by the Organizer.
- 100% of the total amount - must be paid not later than 90 days before the opening of the Event. Unless the sponsor process the payment for total sponsorship fee until 25th August, Organizer has the right to remove the company logo from all advertising materials without any notice to the sponsor.
- Payment must be made when due, otherwise an additional 5% of the payment will be surcharged.
- Any bank charges are to be paid by the sponsor.

6. CONDUCT IN THE EXHIBITION CENTRE

During the term of the Event the Sponsor or any of its Representatives or exhibits in the Exhibition Centre in connection with the Event the Sponsor shall be responsible for the good conduct of its Representatives who shall be bound by and must observe these Terms and Conditions in all respects.
Sponsors and their Representatives shall not do, or permit anything to be done, which in the reasonable opinion of the Organisers shall cause or is likely to cause a disturbance, nuisance, annoyance, inconvenience, disruption, damage, danger or risk to any person or thing, or to the health or safety thereof, or which does not conform with the general standards of the Event or amounts or may amount to a breach of these Terms and Conditions.
The Sponsor shall (and shall procure that its Representatives shall) at all times act so as to avoid putting the Organisers in breach of their obligations to the Organisers including, without limitation, delivery of the Images or copies of them in any media.
The Sponsor shall not exhibit counterfeit goods or any goods which infringe any person's intellectual property rights or goods which are prohibited or restricted by local laws or regulations (collectively, "Infringing Goods") at the Event. The Organisers shall have the right without recourse to physically remove or goods that are Infringing Goods by any applicable court or regulatory authority and related materials and close down that Sponsor's Event Stand and the Sponsor shall not have any financial claim against the Organisers.
The Sponsor agrees to indemnify and hold the Organisers harmless, on demand, against all claims, liabilities, losses, suits, proceedings, damages, judgments, expenses, costs (including legal fees) and charges of any kind howsoever incurred by or on behalf of or made against the Organisers arising out of any infringement or other claim relating to or arising out of any Infringing Goods or alleged Infringing Goods (including by their display at the Event), the IPR or the Images howsoever caused.
The Sponsor shall not use any Representative of the Sponsor to visit or attempt to visit the Event space of any other Sponsor unless invited to do so by the relevant Exhibitor.
The Sponsor and its Representatives must wear the identification badges specified by the Organisers at all times in the Exhibition Centre. Persons under the age of 18 are not allowed to be both attendants nor may they enter the Event Hall during the Event and the moving in periods.

The Sponsor may not alter or in any way affect the structure or fixtures of the Exhibition Centre. The Sponsor will pay or reimburse on demand to the Organisers the costs of making good any damage caused to the Exhibition Centre or fixtures by it and/or its Representatives.

The Organisers reserve the right to refuse admittance to the Sponsor and/or any of the Sponsor's Representatives or to require the Sponsor and/or any such Representative to leave if in their opinion his or her behaviour is in breach of these rules and regulations, any rules and regulations of the Exhibition Centre or local laws and regulations. The opinion of the Organisers is final in this regard.

7. OTHER OBLIGATIONS

The Sponsor agrees to observe and comply with the requirements set out in the Sponsor's Manual.
If Sponsor does not act in accordance with the deadlines determined by the organizers and if Sponsor is not present in its stand on the first day of the Event, organizers have the right not to open the booth of the Sponsor or allocate the booth to another company.
Each of the Organisers and the Sponsor undertakes to the other that it shall use all reasonable endeavours to ensure that all information, written or oral or in any other form, of whatever nature received by it relating to the other shall (save to the extent it is in the public domain) be treated as confidential and shall not be used or disclosed to any third party except in connection with the participation in the Event of the Sponsor under this Contract or as may be required by law, by any competent regulatory authority or by the Exhibition Centre Operator.
Notwithstanding the above the Sponsor agrees that the personal data provided by it in connection with its participation or proposal participation in the Event may be included on the Event database, included in the Organiser's Official Directory, used in communications with the Sponsor and otherwise used by the Organisers and associated companies (or their successors or potential successors in business), whether located in Turkey or otherwise, or passed on to third parties for promotion purposes. Any requests for access to or correction of the data can be made to Expotim International Fair Organizer co. Fulya Mahallesi Vefa Bayiri Sokak No: 9 Fulya / Sisli - Istanbul / TURKEY. A fee may be charged by the Organisers or a relevant associated company for complying with access requests.

8. INSURANCE

The Sponsor agrees to observe and comply with the requirements set out in the Exhibitor's Manual concerning insurance. The Sponsor must have in existence prior to its seeking access to the Exhibition Centre and at all times during the term of the Event, and for so long as the Sponsor or any of its Representatives or exhibits in the Exhibition Centre in connection with the Event, a valid insurance policy satisfactory to the Organisers in respect of its and its Representatives' participation in the Event, its Event Space and its exhibits at the Exhibition Centre covering such risks and in such minimum amount(s) as are set out in the Sponsor's Manual.
The Sponsor must have, at all times, valid and adequate insurance cover against theft, fire, public liability, damage to property, personal injury, third party loss, accidents, natural calamities, acts of God and such other risks normally insured against by Sponsors and/or as the Organiser may require, in connection with, inter alia, the Sponsor's property and its activities during the Event (including the moving in and moving out periods).
The Organisers shall be entitled to inspect any such insurance policy and receipts for premium at any time.
The Sponsor shall insure and/or accept the risk of any change to the venue, opening hours, the duration and/or the date or dates of the Event pursuant to clause 4 or any postponement or cancellation of, or other change to, the Event under clause 10.

9. POSTPONEMENT AND CANCELLATION

In addition to the Organisers' rights under clause 4, the Organisers may cancel the Event, or at their election, postpone, change the venue of or otherwise make changes to the Event, if in the reasonable opinion of the Organisers the holding of the Event by the Organisers, the performance by the Organisers of their obligations or attendance at the Event by Sponsors and/or visitors, is impossible, illegal or substantially or materially interfered with, due to any cause or causes beyond the control of the Organisers including, without limitation, any of the following:
act of God, governmental act, war, fire, flood, explosion, civil commotion, armed hostilities, act of terrorism, rioting, blockade, embargo, strike, lock-out, sit-in, industrial or trade dispute, adverse weather, disease, risk to public health, accident to or breakdown of plant or machinery, shortage of any material, labour, transport, electricity or other supply, regulatory intervention, general advisory or recommendation of any government (including any government agency or department), regulatory authority or international agency against travel, Events and/or public gatherings, or the Exhibition Centre becomes unavailable and/or unfit for occupancy and/or use.

10. TERMINATION

This Contract can not be cancelled by the sponsor only may be terminated by the Organisers by notice to the Sponsor upon the occurrence of any of the following events:-
(1) The Event is cancelled under clause 9 above;
(2) The Organisers are not satisfied that proper use is being made of the Event Space during the installation period or at any time during the term of the Event or at any other time when the Sponsor or any of its Representatives or exhibits is in the Exhibition Centre in connection with the Event;
(3) Payment of Fees is not made by the Sponsor in accordance with Clause 5;
(4) The Sponsor is, for any reason, unable to utilise the Event Space allocated to it;
(5) The Sponsor becomes insolvent or, in any jurisdiction, enters into or takes or is subject to any form of winding up, administration, receivership, liquidation, bankruptcy, arrangement with creditors generally or any other insolvency procedure in respect of it or any of its assets, or suffers the enforcement of security or legal process or repossession;
(6) The Sponsor is convicted of any criminal offence or otherwise so conducts itself as to bring itself, the Event or the Organiser into disrepute;
(7) The Sponsor is in breach of any provision of this Contract or the Sponsor's Manual; or
(8) The Sponsor is in breach of any applicable local legislation, rules or regulations.

Upon termination of this Contract for whatever reason, all of the Sponsor's property shall be removed by the Sponsor from the Event Space immediately, failing which such property shall be removed and the Event Space cleared by the Organisers at the Sponsor's expense. The Organisers reserve the right to exercise a general lien over any property of the Sponsor in the Event Centre in respect of all monies, of whatsoever nature, including in respect of claims for damages, which may at any time be due or payable by the Sponsor to the Organisers in connection with the Event.
Obligations of the Sponsor which are unperformed at termination of the Contract shall continue in force after termination.

11. REFUSAL TO PARTICIPATE

12.1 Completion of the Contract-Application and Organizer's receiving it means that Participant agrees to perform full payment according to invoices. In case of refusal to participate after signing of the Contract-Application, Organizer reserves the right to decline the refusal. When refusal to participate is declined, Sponsor is obliged to pay the total amount on the invoice.
12.2 The total fee must be paid by Sponsor no matter if Representative leaves the space free or passes it to another Sponsor. Organizer has the right to refuse to a company wishing to participate, in case its production, printing materials, personnel, etc. do not comply with interests and objectives of the event.

12. LIABILITY AND REFUNDS (PLEASE REVIEW THIS CLAUSE 12 CAREFULLY)

Participation by the Sponsor in the Event is solely at the Sponsor's own risk.
The Sponsor agrees to indemnify and hold the Organisers harmless, on demand, against all claims, liabilities, losses, suits, proceedings, damages, judgments, expenses, costs (including legal fees) and charges of any kind howsoever incurred by or on behalf of or made against the Organisers arising out of any infringement or other claim relating to or arising out of any Infringing Goods or alleged Infringing Goods (including by their display at the Event), the IPR or the Images howsoever caused.
All exhibits are brought to, displayed at and removed from the Event Centre at the Sponsor's own risk and shall be safeguarded by the Sponsor at all times.
The Organiser shall not be liable for any losses (including consequential losses), damages, demands, costs, claims, charges or other expenses of any kind suffered or incurred by the Sponsor or any other person arising in connection with the Event including, without limitation, (a) any theft, fire, (b) use of the Security Room Service, (c) defect in the Event Centre howsoever caused, (d) cancellation or early closure of, or delay in the opening or closing of, the Event for whatever reason outside the control of the Organiser, (e) any matter referred to in paragraph 3.4 of these Terms and Conditions. (f) any natural calamity or any act of God, howsoever arising. The Sponsor shall be liable to any third party for, inter alia, any claims, injury or damage arising from its booths and its portion of the shell scheme.

The Organisers accept no responsibility and shall not incur any liability to the Sponsor or any other person for (a) any error or omission in any information relating to it, its equipment, products or services in any promotional material, information or thing provided to it, its Organisers or any other person by the Sponsor, (b) any error or omission relating to it, its equipment, products or services in the Event's Official Directory or in any promotional material, information or thing produced or commissioned by the Organisers or that Sponsor, (c) products displayed or sold by any Sponsor at the Event, (d) the Organisers carrying out any of their obligations under this Contract or the Sponsors' Manual, or (e) any loss or damage or any indirect or consequential loss caused by or arising from any of the equipment and computer systems (inclusive of hardware and software) and services provided by the Organisers, by any supplier to the Organisers or by the Event Centre Operator failing or being defective.

For the avoidance of doubt, in the event that the Organisers postpone, change the venue of or otherwise make changes to the Event under clause 9:
(a) the Contract shall continue to bind the parties;
(b) the Sponsor shall not be entitled to any refund of any payments made in respect of the Event Space, and shall remain liable to pay the balance of the Fees, if any; and
(c) the Sponsor shall have no claim whatsoever for compensation for loss or damage suffered or additional expenses incurred as a result of any postponement, change of venue or other change to (including any alteration in character or reduction in scale of) the Event.
In the event that the Organisers cancel the Event under clause 10:
(a) the Organisers shall refund the Fees paid to the Organisers by the Sponsor after deducting an administrative fee to cover all costs reasonably incurred by the Organisers in relation to the Event; and
(b) the Sponsor shall have no claim whatsoever for compensation for loss or damage suffered or additional expenses incurred as a result of any such cancellation of the Event.
The Sponsor acknowledges that, in light of the Fees, the above provisions of this clause are no more than is reasonable to protect the Organisers as organisers of the Event.
Nothing in this clause shall have the effect of limiting or excluding the Organisers' liability for fraud, or for death or personal injury caused by negligence of the Organisers to the extent it cannot be excluded or restricted at law in the relevant jurisdiction, but any liability shall be limited to the minimum liability imposed at law, and not beyond such minimum liability.

13. COMPLIANCE WITH LOCAL LEGISLATION

The Sponsor must comply with all relevant legislation, rules and regulations of the country or territory where the Event is held and shall be solely responsible for observing and complying with the same (including any requirements on tax or on the importation of goods and other items for use in connection with the Event) and for obtaining all consents, approvals, authorisations, licences and the like as may be requisite to its participation in the Event.
The Sponsor is solely responsible for arranging its visa, travel and accommodation issues for coming to the Event Hall. Organizer is not responsible for any liabilities with regard to delivery of exhibition materials to the venue or attendance in the event due to a problem in travel arrangement.

14. GENERAL

The Organisers reserve the right to set off any indebtedness of the Sponsor to the Organisers against any indebtedness of the Organisers to the Sponsor in each case on any account whatsoever.
No waiver by the Organisers of any of the provisions of these Terms and Conditions, of any of its rights hereunder or the provisions of the Sponsor's Manual shall have effect unless given in writing and signed by any Director of the Organisers. The Organisers' rights shall not be prejudiced or restricted by any concession, indulgence or forbearance extended to the Sponsor.
No waiver by or on behalf of the Organisers of any breach or any liability for payment by the Sponsor shall operate as a waiver of any other or subsequent breach or other liability for payment, respectively.
No remedy conferred by any of the provisions of these Terms and Conditions or the Sponsor's Manual is intended to be exclusive of any other remedy, except as expressly provided in these Terms and Conditions or the Sponsor's Manual, and each and every remedy shall be cumulative and shall be in addition to every other remedy given hereunder or now or hereafter existing in law or in equity or by statute or otherwise.
These Terms and Conditions (including without limitation the obligations it contains to comply with the terms of, and to avoid putting the Organisers in breach of, other documents) together with the Sponsor's Manual and the Application Form, supersede all prior agreements, negotiations and discussions between the parties. The Sponsor may not rely on any representation, warranty, collateral contract or other assurance (except as set out in these Terms and Conditions and the Sponsor's Manual) made by or on behalf of the Organisers before the Sponsor's participation in the Event, and the Sponsor waives all rights and remedies which, but for this paragraph, might otherwise be available to it in respect of any such representation, warranty, collateral contract or other assurance, provided that nothing in this paragraph shall limit or exclude any liability for fraud.
Time is of the essence in relation to these Terms and Conditions.

The headings in these Terms and Conditions have been inserted for reference only and do not affect their interpretation. Nothing in this Contract shall create a relationship of landlord and tenant as between the Organisers and the Sponsor or give the Sponsor any estate or interest in the Event Space other than a non-exclusive licence.

The provisions contained in each clause, paragraph and subparagraph of these Terms and Conditions shall be enforceable independently of each of the others and its validity shall not be affected if any of the others is invalid. If any of those provisions is void but would be valid if some part of the provision were deleted, the provision in question shall apply with such modification as may be necessary to make it valid.

In the event of any conflict between these Terms and Conditions and the Sponsor's Manual, these Terms and Conditions shall prevail to the extent of any such inconsistency.

15. GOVERNING LAW AND JURISDICTION

This Contract shall be governed by and construed in all respects in accordance with the laws of Turkey and the Sponsor submits to the non-exclusive jurisdiction of the Istanbul courts for all purposes relating to this Contract or the Event.

16. SUPPLEMENTAL CLAUSES

Notwithstanding the provisions of clause 3, the Organisers reserve the right to issue supplementary regulations or instructions in addition to those in these Terms and Conditions, the Sponsor's Manual or the Rules and Regulations to the extent reasonable to ensure smooth management of the Event. Any additional written regulators or instructions shall be deemed to form part of these Terms and Conditions and shall be binding on the Sponsor.